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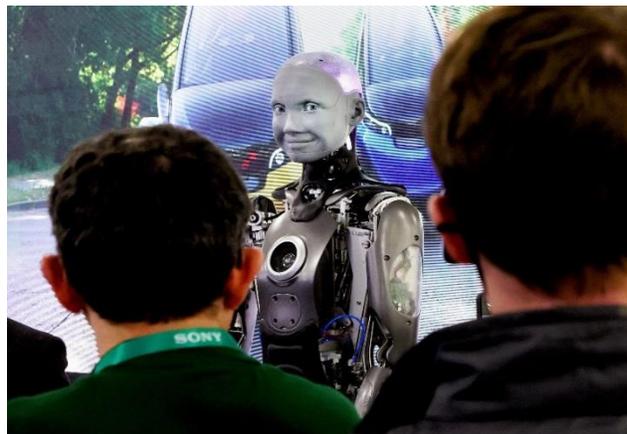
**List of Recommended Articles**

- ❖ Unicorns are Being Minted in Earlier Rounds
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Note: Click the recommended article to read.

**CES Highlights: A Glimpse Of The Future**

By: Sergio Santisteban



Imagine a trade show where you can see and try every single new technology that will impact our life in the next few years. The Consumer Electronics Show (CES) is exactly that, one of the World’s largest technology trade shows and it takes place annually in Las Vegas. In this article, I will cover some of the biggest highlights so we can all realize that the future is now.

**Tarform’s EV Bike:** Tarform is the leading American EV company founded in 2017 to disrupt this market. During the CES, Tarform showed their Tarform Founder Edition, and the bike is already being delivered around the world.

**Humanoid Robot Ameca:** Ameca has cameras in her eyes and has face detection, also, a wide range of microphones which allows to ask and reply to many questions you could think of. Although it can’t walk yet, the company believes it would take 18 months to achieve the mobility function.

**BMW’s iX Flow Bodywork:** This car allows to change the color of the outside in a matter of seconds. The E Ink on this model uses microcapsules with negatively charged white pigments and positively charged black ones. So, at the push of a button, you can cycle through any shade between brilliant white and deep black.

**Samsung NFT TVs:** Samsung is getting in the NFT Game. Their new line of TVs for this year will support buying, selling, and displaying NFT art. This will be the first TV screen based NFT marketplace.

**Owo Haptic Jackets:** Continuing the development and importance of the Metaverse, Owo is creating a haptic jacket, to allow full immersion into the virtual world, allowing for users to feel physical interactions in the someone grabbing your arm, a gunshot, or even a hug from a loved one.

## Unity: Make Imaginations Come To Life

By: Evelyn Lim



Unity has a strong reputation in the gaming industry as one of the world's leading platforms for creators to create, operate, and monetize interactive, real-time 2D or 3D content. Unity's platform consists of two distinct but complementary sets of solutions. *Create Solutions* is used to create 2D or 3D content. *Operate Solutions* offer users the ability to grow and monetize their content while increasing the lifetime value of their end-users through advertisement and in-app purchases.

Creators ranging from game developers to architects, automotive designers, filmmakers, and others, use Unity to make their imaginations come to life. Today, Fortune and Global 500 companies in industries such as architecture, automotive, transportation, manufacturing, film, television, and retail use Unity across many new use cases. This includes building designs, online and augmented reality product configurators, autonomous driving simulation, and augmented reality workplace safety training. These new forms of content are emerging parts of Unity's business and may represent a significant opportunity for growth.

Unity is uniquely positioned to monetize this megatrend with its leading game engine and technology. Unity entered an agreement to acquire Weta Digital, the studio behind movies like Avatar and Lord of the Rings, for over \$1.63B, in a bid for the Metaverse. The acquisition includes a team of engineers, a range of tools from renderers to physics simulators, a data platform, and a library of WetaFX assets. The acquisition will further expand the tools and technologies made available for creators.

In the race to build the Metaverse and the gaming industry, Unity faces tough competition from Unreal Engine, but Unity has strengths in simplicity.

Unity's engine runs on a coding language that is comparably easier to understand and learn, making it easier for non-expert developers to build a game. Similarly, Unity's solution can become the primary metaverse development platform due to its simplicity. Other Metaverse hopefuls like Meta Platforms and Microsoft have a market cap of \$850B and \$2.2T, Unity as the leader in the game development industry arguably has more room to grow its market cap of \$33B.

However, there are some downsides. While there was significant revenue growth in the recent period, the company experienced net losses in each period since its inception. Even though the company is experiencing losses, the losses are shrinking as a percentage of the revenue, the company's fundamentals will improve as the company scales. If the Metaverse does grow and become popular as many investors may assume, Unity could take control of the space and turn profitable.

**OGCP Comment:** Unity may leverage its past success as the Metaverse is built and could be the go-to platform for content developers. Unity also has several other growth drivers and has accelerated its portfolio expansion through acquisition. The stock has been recently hit hard after reporting 2021 Q4 earnings results, and it's now trading 47% off its all-time high. The current price range provides an opportunity for long-term investors to build up a position in the company.

## Decentraland: The Virtual World In Your Hands

By: Sergio Santisteban and Anushka Mathur



Imagine sharing a virtual world that seeks to incentivize a global network of real users using avatars and buying assets. Decentraland is a 3D virtual world platform that allows users to buy virtual plots of land as NFTs to then be sold a higher price, creating an immutable record of ownership, enabling users to have full control over their dimensional world and creating, experiencing, as well as monetizing content

It's no longer your typical simulation game, as you can play, explore, and interact with other people and their assets in this Ethereum-based virtual world.

Each parcel of land is unique, and owners get to choose what content they want to publish on their portion of land, which can range from a simple static scene to an interactive complex game. In order to buy the digital real assets in this virtual world, you need to acquire MANA, which is Decentraland's Token, based in Ethereum. Changes to the Decentraland software are enacted through a collection of blockchain-based smart contracts, which allow participants who own MANA to vote on policy updates, land auctions, and subsidies for new developments.

Decentraland was founded in 2017 by Ari Meilich and Esteban Ordano and it quickly became one of the Metaverse's early movers. Decentraland's "population" of roughly 800,000 registered profiles has already surpassed Las Vegas's own.

According to its current CTO, Decentraland expanded by 3300% between December 2020 and December 2021, and it doesn't include the 70% of visitors that are "guests," and as such, not recorded in the system

Decentraland's token, MANA, has reflected this upsurge. Over last year, its price appreciated more than 4100% and its fully diluted market cap is around \$6.5B.

But how does it work? The software leverages the Ethereum blockchain to track ownership of this digital land, and it requires users to hold its MANA token within an Ethereum wallet to engage with its ecosystem.

Unlike other virtual worlds, Decentraland is not controlled by a centralized entity. Instead, Decentraland is governed by MANA, LAND, and Estate holders through the Decentraland DAO, which was created using technology from Aragon. To vote on proposed changes to the protocol, you must hold wrapped MANA (wMANA), LAND, and Estate tokens.

Is it a good investment? Well, Metaverse real estate sales top \$500M last year and are projected to double this year, concentrated in the "Big Four" of digital real estate: Decentraland, Sandbox, Cryptovoxels, and Somnium.

Furthermore, the company is being backed by several well-known investors that believes in the future of the Metaverse and of Decentraland, like Animoca Brands, Digital Currency Group, and Alpha Sigma Capital.

**OGCP Comment:** Projects like Decentraland prove that money can be made in the Metaverse and its attracting serious developers, putting millions to work. We firmly believe in the role the Metaverse will play in our lives in the future, and always back promising companies like this one.

# Focus List

## Bolt Financial

Description	Latest Funding	Our Reasoning
A checkout experience platform designed to generate newfound revenue for e-commerce businesses. The platform offers shoppers an easy checkout with a one-click experience that gets higher conversions without the use of usernames, passwords, or having to use personal or payment data. Overall, the platform enables e-commerce businesses to convert, retain and delight more shoppers.	<b>Late-Stage VC – Series E Round</b> Date: October 29, 2021 Price/Share: \$57.96 Funds Raised: \$75.00M Total Raised: \$1.38B Pre-Money Valuation: \$11.00B Post-Money Valuation: \$11.77B	E-commerce is on a significant rise. As a platform, Bolt combines all elements of safety that is required by retailers, eliminating their concerns about shift away from the brick-and-mortar business. All while ensuring an easy experience for customers. This ease of business integration is a why Bolt has gained significant traction and will be able to continue their trajectory as the adoption of E-commerce continues.

## Epic Games

Description	Latest Funding	Our Reasoning
A video game and software developer whose platform is designed for gamers and game developers. The company provides game developers the ability to build high-fidelity, interactive experiences for PC, console, mobile and virtual reality devices.	<b>Late-Stage VC</b> Date: April 13, 2021 Price/Share: \$ - Funds Raised: \$1.00B Total Raised: \$4.36B Pre-Money Valuation: \$27.70B Post-Money Valuation: \$28.70B	In the last few years, Epic Games has been gaining significant popularity since the release of Fortnite in July 2017. Since then, Epic Games has only further developed their platform, development engines, games store and customer base. While video games were always popular, they have gained significant importance in the last year due to the lifestyle changes experienced. Much of the changes experienced will continue to stay and Epic Games is perfectly positioned to grow as a result.

## OpenSea

Description	Latest Funding	Our Reasoning
A peer-to-peer marketplace facilitating the trading of crypto assets and digital collectibles. The marketplace offers all other asset types on the blockchain such as software licenses, collectibles, crypto kitties, and other digital goods. The company's platform enables users to streamline crypto transactions.	<b>Early-Stage VC</b> Date: January 4, 2022 Price/Share: \$642.09 Funds Raised: \$300.00M Total Raised: \$423.00M Pre-Money Valuation: \$13B Post-Money Valuation: \$13.3B	The world is becoming more and more open to digital assets. The ease of ownership and security compared to traditional methods have been the primary cause of growth for blockchain technology. OpenSea stands out by being an multi-asset marketplace, while many major players in the space tend to be focused on single types of digital assets, whether it be art NFTs or cryptocurrencies. This ensures OpenSea has an ability to grab significant market share as the one-stop platform.

## SpaceX

Description	Latest Funding	Our Reasoning
SpaceX is a manufacturer of aerospace and space transport systems. Founded in 2002, SpaceX was created to revolutionize access to space and enable a multi-planetary society. Their purpose is to reduce space transportation costs and enable the colonization of Mars. SpaceX actively controls the design, manufacturing and launch of their spacecrafts.	<b>Late-Stage VC – Series N Round</b> Date: February 16, 2021 Funds Raised: \$337.36M Total Raised: \$7.02B Pre-Money Valuation: \$ - Post-Money Valuation: \$ -	SpaceX is an innovative, growing and revenue generating, disruptive company focusing on space technology. The company operates in a small space with very few competitors and high barriers to entry. SpaceX has various aspects to its business, just starting the beta test for their Starlink internet service and is poised to further grow. Under the leadership of Elon Musk, SpaceX will be a great investment for investors, just like PayPal and Tesla.

## Stripe

Description	Latest Funding	Our Reasoning
An online payment processing platform designed to integrate electronic payments and enable secure transactions for online businesses. Enables clients to accept payments from anyone in a secure manner by using application program interfaces (APIs), streamlines coding focused on fraud prevention and helps manage business operations.	<b>Late-Stage VC - Series H Round</b> Date: March 14, 2021 Price/Share: \$41.06 Funds Raised: \$600.00M Total Raised: \$2.49B Pre-Money Valuation: \$94.40B Post-Money Valuation: \$95.00B	Stripe is an innovative, growing and revenue generating company in the fintech space. The company is one of the leading players in offering payment solutions, supporting a significant number of daily transactions. With the growth of the company, global coverage and a shift to tremendous shift to online purchases over the past year, Stripe has immense potential.

**Disclaimer:** This Focus List is a proprietary list of the top-5 private companies for which OGCP is currently interested in completing a transaction. This is list based off the various opportunities and demand OGCP has seen for the private companies in the private markets as well as companies OGCP feels are a good investment. Companies on this list are included at the discretion of the author and are subject to change. There is no assurance that any company on the Focus List will be a profitable investment for investors. The Focus List is for informative purposes only and should not be considered as investment advice.